BOTTER Campaign Manager WhatsApp..The New Marketing Era

Optimize Your CX.Grow your Organization.Increase Reachability.
Accelerate Your Sales with the First Arabic Enterprise ChatBot

Partner With

CISCO · WhatsApp · GENESYS moments connected · Microsoft Partner · Conversation Design Institute

Checkout

Sony - WH-1000XM4 Wireless Noise-Cancelling
Black
− 1 + 3,630 EGP

JBL T100TWS True Wireless in-Ear Headphones
Black
− 1 + 2,500 EGP

Delivery Location — Change

15th settelment
Concord Plaza – Road 90, Road 15, District 1, Building 76, New Cairo.

Payment Method

VISA Visa
*** *** *** ***24

Order Summary

Subtotal · 6,130 EGP
Shipping · 100 EGP
Total · 6,230 EGP

Proceed to checkout

BANK Dear valued customer, You Debit Card *6789 Has been debited with 2000$
10:33 am

اريد تفعيل الكريدت كارد
10:33 am

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BOTTER CUSTOMERS

Key Customers

Campaign Manager

The Highest Open & Response Rate

Treat every moment with a customer as an opportunity to build a relationship. With WhatsApp, you can chat with people on their preferred channel through a customized experience that's quick to implement.

Marketing

Run ads that click to WhatsApp from Facebook or Instagram to start conversations with potential customers. Re-engage existing customers with personalized offers and recommendations that they choose to receive.

Selling

Drive incremental sales by building shopping experiences within WhatsApp conversations. Sell to audiences new to e-commerce with simple and convenient buying experiences.

Notifications

Send relevant and timely messages to customers that have opted in. Increase engagement and awareness with product recommendations and updates.

Customer Services

Offer efficient, seamless customer support through conversations. Improve customer satisfaction and lower your service costs with automation.

99%
Opening Rate

50%
Response Rate

60Min
Setup

2Days
WhatsApp OnBoarding

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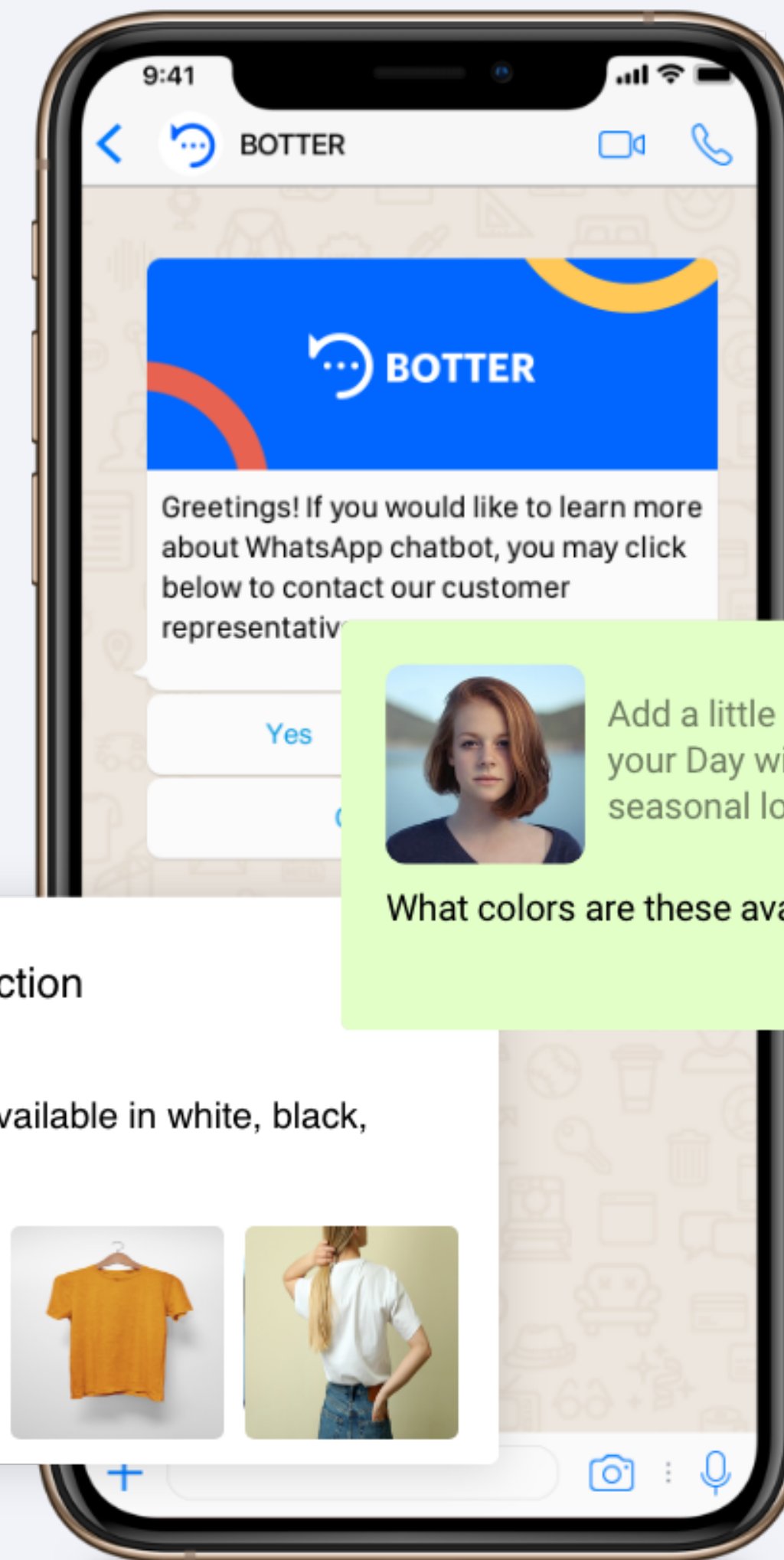
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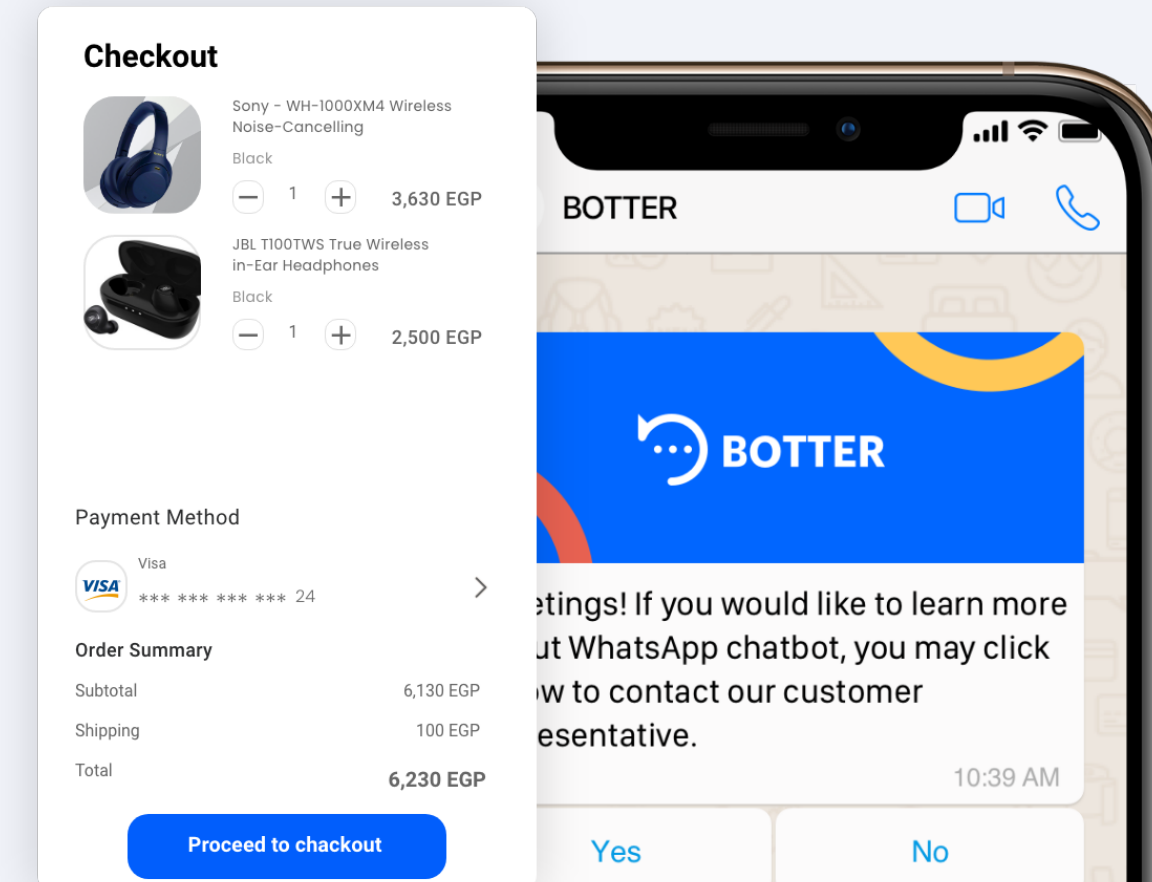
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BOTTER

...eetings! If you would like to learn more ...ut WhatsApp chatbot, you may click ...ow to contact our customer ...esentative. 10:39 AM

Yes | No

I'm interested in buying a vehicle 10:33 am

Select Vehicles

Cars ◯
SUVs ●
Trucks ◯
Electric ◯

Send

وعليكم السلام،
انا إدنا مساعدتك الذكية من خدمة العملاء
كيف أستطيع مساعدتك اليوم
10:33 am

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60Min Setup
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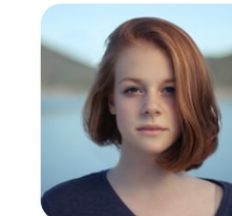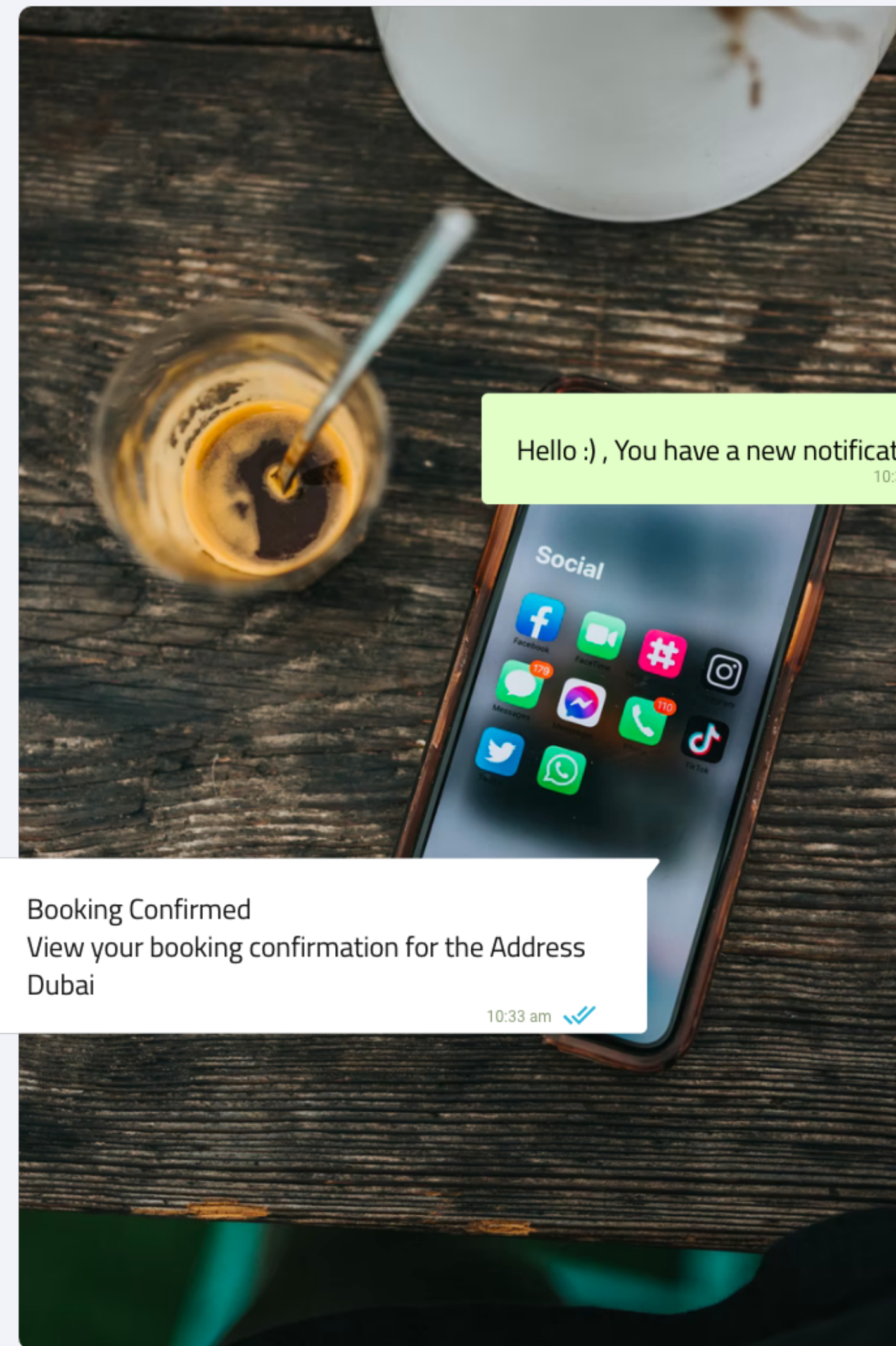
Hello :) , You have a new notification
10:33 am

Booking Confirmed
View your booking confirmation for the Address Dubai
10:33 am

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50%
Response Rate

60Min
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9:41 — BOTTER

السلام عليكم محتاج اكلم خدمة العملاء
10:33 am

وعليكم السلام,
انا إذنا مساعدتك الذكية من خدمة العملاء
كيف أستطيع مساعدتك اليوم
10:33 am

99% Opening Rate
50% Response Rate
60Min Setup
2Days WhatsApp OnBoarding

🟢 WhatsApp For Marketing

Why WhatsApp?

- ⊘ Personalized conversations
- ⊘ Drive better sales
- ⊘ Lower marketing cost
- ⊘ Your audience already on WhatsApp
- ⊘ Opt-in consent marketing
- ⊘ Improved customer experince

- ⊘ Higher conversion rate
- ⊘ Offers high user engament
- ⊘ Strong and deep relation with customers
- ⊘ Diverse feature set for different marketing needs
- ⊘ Higher open rate
- ⊘ 3rd leading social platform

BOTTER

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WhatsApp For Marketing

WhatsApp Vs Other Communication Platforms

	WhatsApp	IVR	Email	SMS
Security	End to End Encryption	X	End to End	X
Open Rate	99%	72%	56%	80%
Char Limits	Unlimited	Unlimited	Unlimited	160 Character
Brand Identity	Yes	X	Yes	X
Response rates	50%	-	10%	40%
Open Aknowledge	Yes	Yes	Yes	Yes
Sender Authenticity	Yes	X	Limited	Limited
Conversation	BOT Integrated Auto Reply	Yes	Limited	X
Price	Lowest in Conversation	Per Min	Per Email	Per Message

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WhatsApp For Marketing

Use Cases

Turn your customers from curious to interested using our smart campaign management tool.

Hospitality

Greet your customers with seasonal offers. Send the booking confirmation and updates to your residents, allowing them to check-in digitally and just pick-up the keys.

Education

Notify your students with their exams schedules along with the location of the examination hall, according to their IDs. Offer them an easy access to online exams by sharing the material links and videos.

Logistics

Keep your users informed by their shipment status using the freight order number or the tracking ID. Provide the booking ID after performing a delivery booking. Keep updated by the stock and inventory levels 24/7.
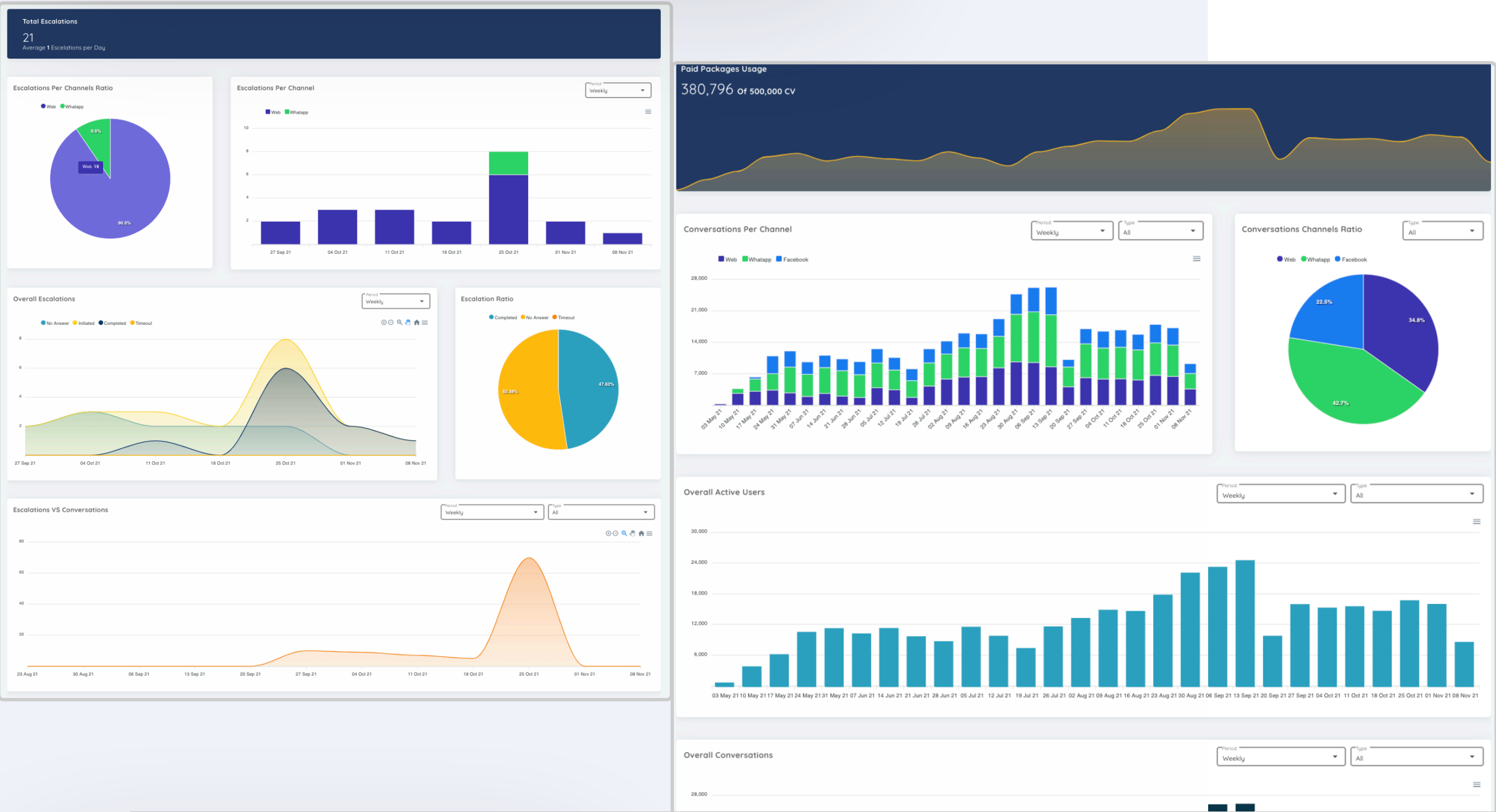
Real Estate

Keep your customers notified about the best matching properties according to their registered preferences. Update them with the current prices and upsell more units by sending periodic marketing messages.
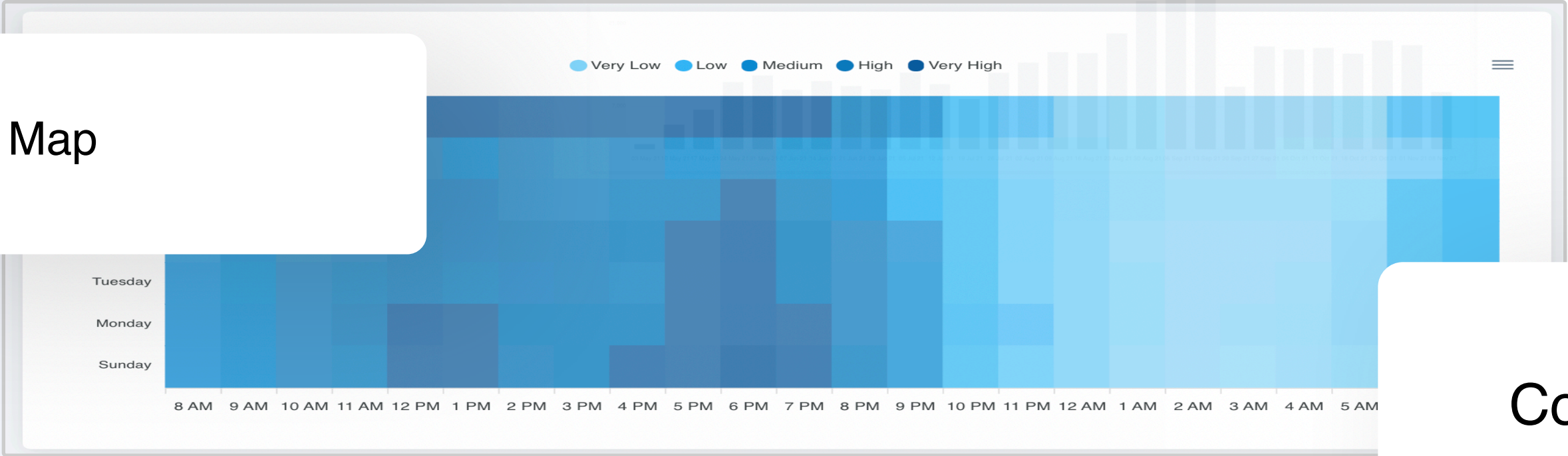
Governmental

Keep your citizens updated with their utilities bills and the payment date. Update the lawyers with their court hearings timings and halls, and keep them posted with any updates or actions required regarding their cases.

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Detailed Traffic Report

Heat Map

Containment Rates

WhatsApp For Marketing

Customized Reports

BOTTER comes with fixed traffic and performance reports, yet it gives you, through the integration HUB, the ability to design the reports of your consumer based on their location and behavior.

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Contact Us

hello@botter.ai

Trusted by many leading enterprises